John V. Martin

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John began his career in the insurance and financial services industry over 30 years ago. As a financial representative in the Central California Business Center of the Principal Financial Group®, he helps his clients plan financially for retirement and with contingency-planning in the event of premature death or disability while keeping a focus on saving taxes.

For his business owner clients he provides information to help employers implement tax-advantaged benefits for the owners and key employees, works with the owners to establish a business continuation strategy so they can make a gracious and financially secure exit, and identifies options for the owner and company's employees to save for their retirement years.

John is a current member and past president of the Fresno chapter of the Society of Financial Service Processionals (SFSP), current board member of Fresno chapter of the National Association of Insurance and Financial Advisors (NAIFA), member of Fresno Estate Planning Council, and is a member of the Million Dollar Round Table. He earned his Chartered Life Underwriter (CLU®) designation in 1981, and Chartered Financial Consultant (ChFC®) designation in 1984, both from the American College.

John is a 4th generation Fresnan, where he resides with his wife Suzi, and two sons.

CA Insurance License #0519034

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