

Aim for Success

Steven W. Schroeder



**Steven W. Schroeder, CLU®, ChFC®, MAAA
Financial Advisor, Princor Registered
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Steve Schroeder entered the life insurance business in 1964. His career began as an actuary with Nelson & Warren, and then Sentry Insurance, joining the Principal Financial Group® in 1987 as a Financial Service Representative, Princor Registered Representative and Financial Advisor.

Schroeder is President of Steven W. Schroeder & Associates, Inc. and of Incentive Compensation Alternatives, LLC. Since he began selling in 1987, he has consistently been recognized as one of the top producers at the Principal®.

Schroeder attended Drake University in Des Moines, Iowa and completed his Bachelor of Science Degree in Actuarial Science. He also completed Harvard University's Program for Management Development.

Schroeder's professional achievements include: Chartered Life Underwriters and Financial Consultant designations; American Academy of Actuaries member; Named as an Enrolled Actuary by the Internal Revenue Service and Department of Labor; numerous industry distinctions and awards.

Steve and his wife Vicky live between River Falls and Hudson, Wisconsin, where Vicky enjoys raising horses and Steve enjoys running.

Philosophy:

"In all my professional relationships, I pledge myself to the following rule of ethical conduct: I shall in the light of all conditions surrounding those I serve, which I shall make every conscientious effort to ascertain and understand, render that service which in the same circumstances, I would apply to myself." (CLU Pledge)



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