

Aim for Success

# Bill Hoody



**Bill Hoody**  
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As a financial professional with Principal life Insurance Company, Bill Hoody works with businesses and individuals to help build plans and strategies to assure financial success. Bill specializes in business succession planning and executive bonus programs.

Hoody joined the Principal Financial Group in 2005. Since then, he has qualified for the Principal's Club Recognition Program at the Premier Club level and the Executive Cabinet level and was the Junior Associate of the Year at the Minnesota Business Center in 2007 and 2008. In addition, he has qualified for the MDRT (Million Dollar Round Table).

Over the last 15 years, Hoody has had a passion for coaching his children in football, softball and baseball. He also enjoys swimming and golfing in his past time.

Hoody and his wife of 28 years reside in Andover along with their five children.



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