

Aim for Success

Brad Searl



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As a financial professional with Principal Financial Group®, Brad Searl works with businesses and individuals to help build plans and strategies to assure financial success.

Prior to working at the Principal, Searl worked at a small startup software company where he performed a variety of duties ranging from sales and marketing to business operations.

Searl's professional and community affiliations include the Lake Minnetonka Area Chamber of Commerce, (Current board member); Breck School Alumni Association, Executive cabinet; Minnesota High Tech Association, membership committee.

He is a graduate of Lawrence University.

Searl resides in Mound with his wife and two dogs. He enjoys running marathons with his wife; boating, golfing and skiing.



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