

Aim for Success

Paul Heggstad



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As a financial advisor with the Principal Financial Group®, Paul Heggstad works with businesses, families, and individuals to help bring clarity to their financial goals and to create strategies to assist in achieving these goals. Heggstad's 25 years in the private business sector includes 15 years in finance and accounting.

For the past eight years Heggstad was the President and CEO of a highly successful local distribution business where he led the company to record profits and revenues. His results-oriented, solutions-focused approach to problem-solving complements his ability to function as a valuable team player. This first-hand experience means he understands the challenges individuals and business owners' face on a day-to-day basis.

Heggstad is very active in his community and has coached baseball and basketball for the past seven years. He volunteers for a variety of ministries at his local church and has participated in several charitable events.

In his spare time, Heggstad is an avid softball player, and likes to fish and play golf.

Heggstad holds a degree in Accounting from the University of Minnesota.

He and his wife reside in Victoria, Minnesota with their two children.



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