

John Deering



John Deering
Financial Services Representative
Princor Registered Representative

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John began his career in the insurance and financial services industry over 25 years ago; joining The Principal in 2005. As a financial representative of the Northwest Business Center, John works with businesses and individuals to develop and implement strategies to assure financial success. John specializes in serving small businesses. His experience as a small business owner helps him bring innovative ideas to assist with qualified retirement plans, nonqualified retirement plans, nonqualified deferred compensation plans, exit strategies, asset allocation and individual financial analysis. John demonstrates a seasoned understanding to business owners and other professionals when helping analyze and implement strategies to assist clients in achieving their financial success.

John received his Law Degree from Law & Clark College*. John's professional affiliations include the National Association of Insurance and Financial Advisors (NAIFA). He is a member of the Million Dollar Round Table (MDRT). He is active with the Associated General Contractors (AGC) association of Oregon.

John believes in giving back to the community, he has been a board member for the Oregon Humane Society for six years; Past President for two of those years.

In his personal time, John enjoys long rides on his Harley Davidson Motorcycle. John resides in Lake Oswego, Oregon.

*This is an educational degree only. John does not provide legal services on behalf of the companies of the Principal Financial Group.



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