



Supplier Profile Questionnaire

Please complete and return to: Supplier Diversity Program
Principal Financial Group
711 High Street
Des Moines, Iowa 50392-4800

Identification Information

Company Name _____ Legal Name _____

Address _____ City _____ State _____ Zip Code _____

Web Site _____ Federal ID #/Social Security Number _____ Dun & Bradstreet No. _____

Year Established _____ EDI (Electronic Data Interchange) Capable _____ Number of Employees _____
 Yes No

Gross Revenues For Past 3 Years
Year _____ \$ _____ Year _____ \$ _____ Year _____ \$ _____

Geographic Service Area _____ If Regional Or Local, Specify Service Area(s) _____
 Local Regional National International

Type Of Business _____ Legal Structure _____
 Retailer Manufacturer Consultant Corporation Joint Venture
 Wholesale Professional Service Service Provider Partnership Franchise
 Publication/Broadcaster Courier/Transportation Distributor Sole Proprietorship Non-Profit
 Construction Other _____

Products/Services (list primary competencies/products)

List 3 Major Customers And Contacts
Company Name _____ Contact Name _____ Phone _____

Contact Person

Name _____ Title _____
Phone _____ Fax _____ Email _____

Ownership & Certification Information (A copy of your current certification must be returned with this form or this profile will be considered incomplete.) Please check all applicable boxes.

Company is at least 51% owned, controlled and actively managed by
 Minority Person(s) Woman/Women

If minority owned, check
 African American Asian Indian American Asian Pacific American
 Hispanic American Native American/Alaskan Native

Certifying Agency
 NWBOC WBENC NMSDC Federal State Local Other _____

Certification Expiration Date _____

Other Information

Has your company ever been a supplier with the Principal Financial Group? If yes, please indicate contact
 Yes No _____
How did you learn about our program?

I CERTIFY THAT THIS INFORMATION IS TRUE AND CORRECT

X
Signature of Company Officer _____ Print Name _____ Title _____ Date _____