

Alecia Gisela Lokpez



Alecia Gisela Lokpez, MBA
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Alecia Gisela Lokpez is a “make things-happen” Strategist. She brings her own unique and extensive experience as a financial professional and woman entrepreneur to the Principal Financial Group®.

She is an advocate for women managing their own wealth and a promoter of small- and medium-businesses as key element for economic growth.

She is the founder of Techinvest International, a boutique-consulting firm focused originally on the Latin American market since the early 90's, growing later internationally where she provided services in wealth management strategies, strategic financing, marketing planning, business growth and implementation, merging and acquisitions, strategic alliances, project financing and turnkey projects.

She began her career at PDVSA (Venezuelan Oil Corporation-5th in the world) where she managed the company's Trust, Pension and Savings funds and was a key participant in the internationalization and privatization of the Petroleum, Petrochemical and Gas Industry, incorporating the private sector to the business.

For nine years, Gisela was Corporate Vice President and Head of the Trust Division of Banco Provincial (Credit Lyonnais-later BBVA) and Vice President of Banco Union in Venezuela. She has been a consultant and negotiator for international corporations as well as for the Venezuelan Government in the areas of Development, International Finance and served as National Coordinator for the Public Financial Sector where she promoted the creation of the Development Bank, the SME credit system and SME Institute as well as the Women's credit project.

The first woman to be appointed to the Venezuelan National Economic Council, Mrs. Lokpez was Vice-President of the National Council of Chambers of Commerce and has been an honored speaker in multiple scenarios as well as an invited speaker and participant of the Energy Council in the USA.

Gisela is a believer in social responsibility between the private and public sectors and has participated in numerous social projects. She works with women's organizations such as Soroptimist International, Girl Scouts Association and the Womens Chamber of Commerce. An advocate of special needs children's and adults' financial protection; she participates in the Building Abilities Foundation and supports Downs Syndrome and Autism organizations.

EDUCATIONAL SUMMARY

- MBA, Entrepreneurship and Finance, Babson College, Boston, MA
- Economist, Thesis on Financing the Private Sector as Economic Base for Development, Santa María University - Caracas, Venezuela
- FINRA Series 7 & Series 66 securities registrations - (FL, TX, MA)
- Fluency in English and Spanish; Portuguese (limited knowledge)

EXTRACURRICULAR CERTIFICATES

- Program on Negotiation – Harvard University/CMI - MASS
- Leadership & Finance for NGOs - European Community – Venezuela
- Gender Analysis and Planning – Intrac - U.K.
- Effective Negotiations – Karras Organization - NY
- Finance reengineering– Babson College/IESA – Venezuela
- Managing & Financing World Projects – World Bank/Venezuelan Central Bank
- Private Sector Financing, Inter-American Development Bank – IDB/Venezuelan Central Bank

COMMUNITY INVOLVEMENT & Extra-Curricular Activities

- International Solidarity for Human Rights, The New Generation – Mentor- FL
- Women’s Chamber of Commerce, Miami-Dade County – Member - FL
- Junior Achievement of Greater Miami, Miami-Dade County - Volunteer - FL
- Babson College Alumni, South Florida - Board of Directors member - FL
- Consecomercio, Chambers National Council – Vice-President, Treasurer - Venezuela
- National Petroleum Chamber - Treasurer and Board of Directors member - Venezuela
- National Economic Council - Board of Directors, representing the Private sector – Venezuela
- The Energy Council – Speaker and collaborator - USA
- Scouts Association National Council – Treasurer and Board of Director member – Venezuela

Post-graduate Professor of International Finance and Economics at Venezuelan Central University and Finance at Vargas University; Strategic Management, Logistic & Systems at the Military Institute.

Numerous speaking engagements such as: The Energy Council-TX, Dallas Chamber of Commerce: Finance and Petroleum Committees, Houston Partnership-TX, National Bankers Association-MA, Santa Lucia Group –Venezuela, Felaban, among others.



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