

Bruce Fletcher, LUTCF



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Senior Financial Services Representative,
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Bruce joined the Principal Financial Group[®], South Florida Business Center in 2000 after a successful career as an accountant and self employed business owner. He also was a sales manager at Adachab Life Group. He specializes in the small to medium sized business sector using insurance as a tool for employee benefits, key person protection and owners exit planning. He also uses insurance products for retirement, college planning and family protection. He holds his FINRA Series 6 securities registration and has the Life Underwriter Training Council Fellowship (LUTCF) professional designation. Bruce is a Princor Registered Representative with Princor Financial Services Inc. and a Senior Financial Services Representative of Principal National Life Insurance and Principal Life Insurance Companies.

Bruce was born and raised in New York and graduated from Queens College with a Bachelors of Art in Accounting and Business Administration. He moved to Florida in 1980 to pursue his self employed retail business and small accounting company.

In his spare time, Bruce does a lot of volunteer work with children through the efforts of the Masons, Scottish Rite and the Shriners. He is a past president and board member for over 15 years at his temple and the National Association of Insurance and Financial Advisors (NAIFA).

Bruce resides in Coral Springs with his wife, Sara Beth. Their daughter Gabrielle graduated from UCF in Orlando with a degree in Hospitality. She resides in Alabama and is a manager of a retail bathing suit company. Their son Justin graduated from FSU and is in his second year of Medical School at Ross University.

- Insurance licensed in Florida and New York
- Securities registered in Florida



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