

Financial Services Representative

Bruce Swearingen



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Princor Registered Representative

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Bruce has been a Life/Health agent since 1993. His background includes management positions in Radio and TV broadcasting, advertising agencies, media marketing and research with both public and private companies. It was in his relationships with business owners that Bruce decided to enhance his involvement with businesses and individuals through financial services.

Bruce is a member of the University of Georgia Alumni Association where he received his BA in 1970. He's also a Texas Public Radio Business Member and actively evaluates other organizations for membership, various chambers of commerce, civic organizations and business associations.

Bruce is a Vietnam Veteran; Combat Infantry Platoon Leader, First Lieutenant Bronze Star, Combat Infantry Badge along with other various campaign awards. In addition, he was Salesman of the Year 1975 with Sales & Marketing Executives International within the San Antonio area.

Bruce has been married to Alia Jeannette for over 38 years and has three grown sons: Bruce, Jr. MD., Nathaniel (Government Lab Specialist), and Alan, MD. Bruce speaks fluent Spanish, and enjoys golf and sailing.



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