

Adam L. Eggebrecht



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Financial Representative
Princor Registered Representative
Investment Adviser Representative

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Adam joined the Wisconsin Business Center in December of 2009 as a Princor Registered Representative and Investment Adviser Representative. Prior to the Principal®, Adam worked as a financial assistant for a local branch of Ameriprise Financial Advisors and attended UW-Eau Claire where he studied finance. During college, Adam was also a member of the Student Investment Management Program (S.I.M.P.) that managed a portion of the school's endowment dollars in an all-stock portfolio. His area of focus in the program was the consumer discretionary sector where he analyzed and recommended companies within the sector. In addition, Adam was also an active member of the UW-Eau Claire Blugold's Collegiate Golf Team.

Adam chose the financial services industry because of his desire to make a difference in people's lives and assist them in working towards financial success. He hopes to build a career that will last a lifetime and have an influential role in the lives of many. Due to his family background in small-to-medium sized business, Adam realizes the importance of giving back to this market and giving them the advantages that larger business often have access to. He strives to understand the unique capabilities of each business and individual he works with in order to develop a plan that meets their personal goals and objectives.

In his free time, Adam is an avid golfer and competes in competitive tournaments across Wisconsin and Minnesota during the summer months. He also enjoys cycling, traveling, spending time on the water, meeting new people, and reading books related to his industry and hobbies.



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