

# Debra Allison-Aasby



**Debra Allison-Aasby**  
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Deb joined the Principal Financial Group® in September of 2010. She has been a business owner since 2001. She has developed three start-up businesses and sold two of them. Deb has experience with both independent ownership and partnerships, and brings a wealth of business owner perspective, knowledge and expertise, enabling her to serve both individuals and businesses. Deb is very active in her business community serving on various Boards of Directors and has been a respected speaker on Entrepreneurship.

Deb handles Employee Benefits, Buy/Sell Agreements, Annuities, Mutual Funds, Life Insurance, Long Term Care, Medical Supplements, Education Savings Plans and Retirement Needs.

Deb is married with two daughters. She enjoys family time, traveling to the south shore of Lake Superior, and the outdoors.



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