

# Emmett Long, CLU<sup>®</sup>, ChFC<sup>®</sup>, LUTCF



**Emmett Long, CLU<sup>®</sup>, ChFC<sup>®</sup>, LUTCF**  
**Sr. Agent, Princor Registered**  
**Representative**

711 Deerwood Ave., Suite 100  
Neenah, WI 54956  
920.727.8860 ext 119

[long.emmett@principal.com](mailto:long.emmett@principal.com)

Emmett graduated from University of Wisconsin Stout in 1981 with a degree in Business. He began his career in the financial services business in 1987 with Mass Mutual and joined the Principal Financial Group<sup>®</sup> in 1990 where he developed his business around working with business owners' and executives' personal financial needs.

Emmett earned his LUTCF designation in 1996 and in the process taught 6 LUTC classes. He earned his CLU<sup>®</sup> designation in 2002 and ChFC<sup>®</sup> designation in 2003 from The American College. Emmett was named the Executive Benefits Specialist for the Eastern Wisconsin agency in 1998. Emmett is very active in the Fox River Valley Insurance and Financial Advisors Association where he is a past president. Emmett is instrumental in developing and training new agents in all areas of business and Executive Benefits planning.

Emmett lives in Appleton with his wife Madalyn and his four children Brian, Jessica, Tyler and Rebecca.



WE'LL GIVE YOU AN EDGE<sup>®</sup>

Insurance products from the Principal Financial Group<sup>®</sup> are issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities offered through Princor Financial Services Corporation, 800/247-1737, member SIPC. Principal National, Principal Life, the Preferred Product Network, and Princor<sup>®</sup> are members of the Principal Financial Group<sup>®</sup>, Des Moines, IA 50392.