

# Jeffrey Hoppenworth



**Jeffrey Hoppenworth, CFP®, CLU®, ChFC®, AEP**  
**Financial Representative**

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Jeffrey joined the Principal Financial Group® in 2011. He grew up on a farm in northeast Iowa and graduated from the University of Northern Iowa in Cedar Falls. In 1976, after several years as a teacher and coach, Jeffrey entered the financial services industry where he focused on estate planning, exit strategies, and business succession planning with farmers, entrepreneurs, and closely held business owners. He later served in a variety of roles for some of the largest banking and insurance companies in the U.S. where he held management, administrative, and sales positions involving financial planning, wealth management, insurance, investments, trusts, and estate administration. Jeffrey is adept at solving problems and making a difference in clients' lives. His broad background and ability to collaborate with other professionals provide a unique perspective which can lead to more innovative and desirable client centered solutions.

Additional professional and personal information:

- Certified Financial Planner® professional
- Chartered Life Underwriter
- Chartered Financial Consultant
- Accredited Estate Planner
- FINRA Series 7 and 66 securities registrations
- Past-President of the Milwaukee Estate Planning Council, Ltd.
- Past-President of the Waukesha County Estate Planning Council
- Past-President of the Milwaukee Sunrise Rotary Club

Jeffrey has been married to his lovely bride, Diane, for 32 years. They have two adult sons, Scott and Brian. Jeffrey enjoys spending leisure time with his family, attending sports events, and bicycling. He regularly participates in local bicycle races and multiple bicycle tours or charity rides including RAGBRAI, the Annual Bicycle Ride Across Iowa, which he has completed 16 times.



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