

Julie Luedtke, ACS, ALHC



Julie Luedtke, ACS, ALHC
Sr. Financial Services Representative,
Princor Registered Representative

10200 Innovation Dr., Suite 800
Milwaukee, WI 53226
414.258.6220 ext. 137

luedtke.julie@principal.com

Julie joined the Principal Financial Group® in 2000. She works directly with business owners and individuals on setting and achieving their financial and retirement goals.

Solutions include:

- 401(k) and other retirement plans
- Group Disability, Life and Health Insurance
- Executive Bonus Plans
- Estate Planning
- Individual Disability, Life and Health Insurance
- Long Term Care Insurance
- Investments

Julie has been in the financial services industry for 25 years. Prior to joining the Principal Financial Group, she was instrumental in setting up payroll deduction units for employee benefits for three insurance companies. In this role, Julie marketed Section 125/Cafeteria plans, trained enrollers on payroll deduction products, set up payroll deduction plans, and directed the administration of 250,000+ policyholders, 3500+ employer groups, and managed 4.6 million of premium per month. She has worked with high profile clients such as Miami Dade County Public Schools, Chicago Public Schools, Kettering Hospital, and the State of Missouri.

Julie resides in New Berlin, WI with her husband Dale, and Yorkshire terrier, Sophie. In her spare time Julie enjoys landscaping, reading, and golf.

Julie enjoys working with people and takes great pride in fulfilling client expectations.



WE'LL GIVE YOU AN EDGE[®]

Insurance products from the Principal Financial Group[®] are issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities offered through Princor Financial Services Corporation, 800/247-1737, member SIPC. Principal National, Principal Life, the Preferred Product Network, and Princor[®] are members of the Principal Financial Group[®], Des Moines, IA 50392.

BB 9771 | 05/2008 | #3460042011