

Aim for Success

# Tracy Reierson



**Tracy Reierson**  
**Senior Financial Services Representative**  
**Princor Registered Representative**

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Tracy Reierson is a Senior Financial Services Representative and a Princor Registered Representative with the Principal Financial Group through the Wisconsin Business Center.

Tracy's areas of professional emphasis are:

- **Individual and Business Analysis**
- **Life, Disability and Long Term Care Insurance**
- **Roth and Traditional IRA's**
- **Mutual Fund Investments**

Tracy has a mission to serve his clients in such a manner that he truly understands his clients' needs and then helps to develop a financial strategy that will help them achieve their goals. Tracy believes in maintaining long term relationships with his clients. This includes monitoring results and making adjustments as needed.

Professionally, Tracy is an active member of NAIFA (The National Association of Insurance and Financial Advisors), the WWSBA (The Wausau West Side Business Association) and the Wausau Chamber of Commerce. Tracy is pursuing additional financial services education.

Tracy lives in Wausau with his wife, Kelly and three children. He is active within his church and enjoys participating in a local Lions Club. In his spare time, Tracy enjoys fishing, hunting, golfing, biking, curling, and most importantly, spending time with his family.



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