



Women Presidents' Organization Members Take advantage of up to 30% in discounts on Individual Disability Income insurance

Many people realize they need to insure personal belongings like cars and homes, but often they neglect to insure their most valuable asset – their ability to work and earn an income. Because the financial impact of a disability can be devastating, many consider income protection an essential part of a sound financial plan.

Plus, the chances of a disability are higher than you may think ...

In the U.S., a disabling injury occurs every 1 second; a fatal injury occurs every 4 minutes.¹



Your exclusive offering

As a member of the **Women Presidents' Organization**, you can help protect your most valuable asset and receive up to **30% in discounts²** on high-quality Individual Disability Income (DI) insurance from Principal Life Insurance Company, a member company of The Principal Financial Group[®] (The Principal[®]).

Protection for many needs

Plus, The Principal understands the many needs of executives. That's why we also offer coverage to help you continue saving for retirement if you have a qualifying disability. If you own your own business, we can help protect that and the needs of your employees too.

For More Information

Contact your local Principal Financial Group representative.
A listing of available representatives can be found at: www.principal.com/wpo.

¹ – National Safety Council[®], *Injury Facts*[®] 2008 Ed.

² – Includes 10% Association Discount, up to 10% Mental Nervous Substance Abuse Disorder Limitation Discount and 10% Select Occupation Discount (assuming guidelines are met).

This is a general summary only. Additional guidelines apply. Disability insurance has limitations and exclusions.

For costs and complete details of coverage, contact your Principal Life financial representative.

Policy Form HH 750

Insurance issued by Principal Life Insurance Company, a member of the Principal Financial Group[®],

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